

Britt DiNatale, BSN, RN

ER Nurse. Marketer. Musician. The combination changes everything.

Clinical enough to earn the room. Warm enough to open it.



FEATURED AT

Ballad Health Nurse Leader Summit • Virtua Health Nurse Leader Congress • ANCC NCPD Summit • United Nations ICN Panel, CSW70



I speak about the power of what nurses already know, helping audiences turn hard-earned experience into a voice that reconnects their teams.

THE TALK

No Prior Authorization Required

The problem isn't knowledge. It's the noise that keeps you from trusting it.

In an era where AI is coming for every task-based function in healthcare, the most irreplaceable resource in nursing isn't a protocol, a credential, or a system upgrade. It's the human knowing that nurse leaders have earned, and the confidence to trust it out loud.

Using her own story, live music, and nursing science, Britt DiNatale moves a room from compliance to confidence. Then she makes it usable, showing nurse leaders how to turn that confidence into conversations that make a team want to follow, and stay.

ATTENDEES LEAVE THIS TALK WITH

- **Language for what they already know.** The clinical and leadership instincts they've been second-guessing have a name, a science, and a built-in permission slip. It was never just a feeling. It was always evidence.
- **Clarity on what the waiting is actually costing:** their team, their patients, their culture, and themselves. Speaking up isn't the risk. Staying quiet is.
- **One concrete next step they can take today.** Not someday inspiration. A specific, practiced action ready to use the moment they walk back onto the unit or into the office.

"Britt's talk blended highly intellectual content with crucial conversation and audience participation. I enjoyed listening and am eager to follow her future work."

KELSEY SOLARZ DIRECTOR OF CLINICAL EDUCATION, GALEN COLLEGE OF NURSING

BIO

Before Britt DiNatale, BSN, RN spent a decade as an emergency nurse in Level 1 trauma centers, she was a VP of Marketing. That combination is not an accident. It is the lens through which she helps nursing associations, health systems, and schools of nursing see what they are often missing: nurses who know exactly what needs to change but have never been shown how to say it in a way that gets heard.

Britt has led national programs at the American Nurses Association, co-created the Nurse LEAD Program (which produced a 32% reduction in burnout), and is a published author in Nurse Leader and American Nurse Journal.



What makes her talks different: the music is structural, not a performance. It carries the message. The room doesn't just hear it. They feel it.

“Britt understands that you don't create engagement (or fix retention) by adding one more thing to an overwhelmed manager's plate. You help leaders leverage their expertise and get more out of the conversations they're already having.

MARLA WESTON, PHD, RN, FAAN FORMER CEO OF THE AMERICAN NURSES ASSOCIATION

SPEAKING EXPERIENCE

Nurse Leader Summit

Ballad Health

Nurse Leader Congress

Virtua Health

NCPD Summit

ANCC

Nursing Leadership Presenter

TRG Conference

ICN Panel, CSW70

United Nations

Nurse LEAD Program Facilitator

Practicing Excellence

AVAILABLE AS

Keynote (45-60 min)

Workshop (90 min / half day)

Virtual (keynote or workshop)

ALSO AVAILABLE

Nurse Leader Communication Accelerator & Huddle Sprint

BOOKING

Currently booking 2026 and 2027 engagements.

SCHEDULE A CALL

calendly.com/britt-clinicalinsightcollective/30min

britt@clinicalinsightcollective.com

+1.703.887.3391

www.clinicalinsightcollective.com



"Britt was engaging and dynamic in her presentation. I truly enjoyed her perspective on the importance of nurse retention and ways to improve it as a nurse leader."

AMANDA BOWLING, MSN, RN, CNML NURSING HOUSE SUPERVISOR, ST. JUDE CHILDREN'S RESEARCH HOSPITAL